



<p><b>California Complete Count – Census 2020</b></p> <p><b>CIMC 41<sup>st</sup> Annual Membership Meeting</b></p> <p><b>November 1, 2019</b></p>	<p><b>CA CENSUS 2020</b></p> <p><b>BE COUNTED, CALIFORNIA!</b></p> <p>1</p>
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<p><b>U.S. Census Bureau Census 2020 Goal</b></p> <hr/> <p>Ensure that everyone is counted once, only once, and in the right place.</p> <p><b>California Complete Count Mission</b></p> <p>Ensure that Californians get their fair share of Federal resources and Congressional representation by encouraging the full participation of all Californians in Census 2020.</p>  
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## The Separation of Roles

U.S. Census Bureau

California Complete Count – Census 2020

The Census Bureau administers the Census questionnaire

The Census Office will oversee California's outreach program to educate, motivate, and activate the hardest to count Californians



## We Know What's at Stake for CA

**POWER!**

**MONEY!**

**Congressional Representation, Reapportionment and Redistricting**



**Over \$115 Billion**  
**\$7 Billion for K-12 schools**

### FEDERAL EDUCATION PROGRAMS

**Special Education  
School Nutrition Program  
Title I & Title III**

**After School Programs  
Head Start programs  
Improving Teacher Quality**



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# New Tribal Funding Update

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## Historical Overview

- ❑ **Holistic Outreach** – Outreach is woven throughout the California Complete Count - Census 2020 Office (Census Office) funding efforts for Native American and Tribal populations
- ❑ **Native American Respondents** – California is home to the largest percentage of Census respondents who identify as American Indian or Alaska Native
- ❑ **Complete Count Collaboration** – Native American Tribes and Tribal-serving organizations and agencies have participated in multiple past Census outreach and engagement efforts

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## State's \$3M Commitment

### Outreach & Engagement Funding Support

- \$316,500 for Tribes (25 housing units minimum/reservation)
- \$400,000 California Indian Manpower Consortium
- \$400,000 California Native Vote Project
- \$2 million from State's General Fund for additional tribal outreach (direct to tribal governments and media)

### Tribal Opt-In Summary

- 26 Tribes Opted In, plus 10 in process
- Tribal Partners begin Outreach Planning & Activities

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## What the State Census Office is doing?

- Promote Enrollments for Tribal Funding Agreements
- Manage Tribal Funding Agreements
- Observe Tribes & Statewide Tribal Collaborations
- Manage Tribal Media Contract
- Regional Program Managers as Outreach Resource
- Develop Reporting Format & Process
- Organize Tribal Consultation Meetings
- Participate in Quarterly State Tribal Liaison Meetings
- Attend Tribal Meetings & Statewide Events

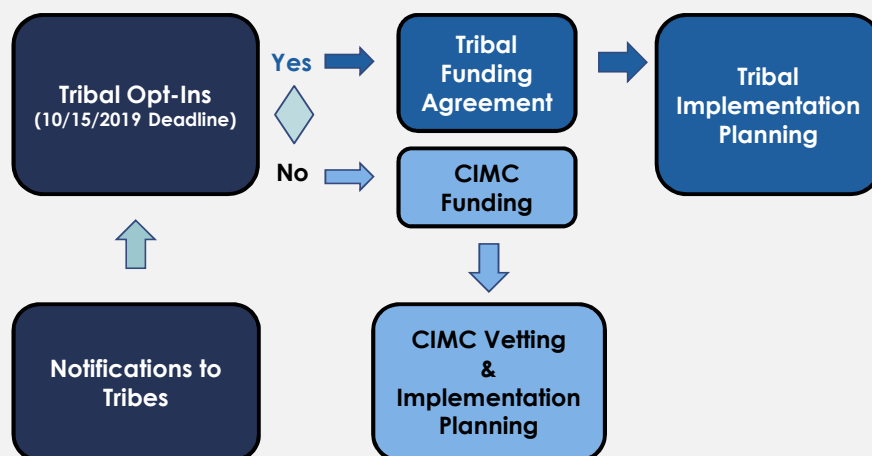
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## What tribes can do to help?

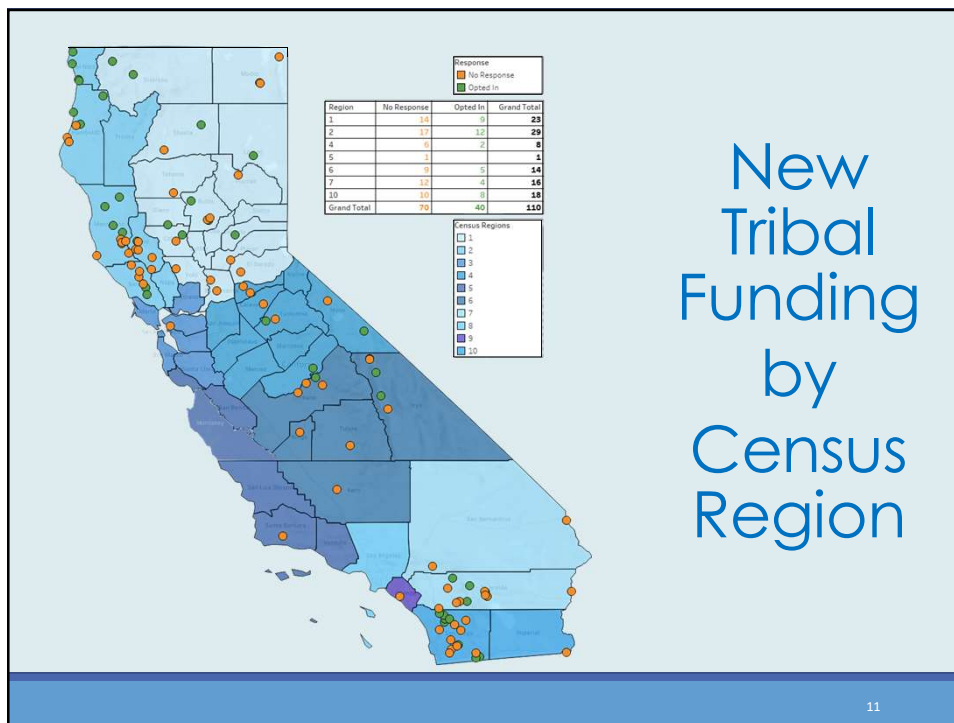
- Participate in New Tribal Funding Agreements
- Develop Tribe-Specific Outreach Plan
- Implement Outreach Plan
- Collaborate with Local Complete Count Committees
- Collaborate with Statewide Contractors
- Collaborate with Media Outreach Efforts
- Host QAKs & QACs (Regionally and Statewide)
- Participate in LCCCs

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## Tribal Funding Process



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# New Tribal Funding by Census Region

Statewide Tribal Media Partner

**NUNA Consulting Group**

## Closing Remarks

Importance of Tribal Participation

Tribal State Funding

Importance of Tribal Enumerators

Partnership & Collaboration

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Thank You



BE COUNTED, CALIFORNIA!



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